



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Contract # 850260
Schedule Dates 09/04/12-09/10/12
Advertiser Priorities USA Action (36239)
Agency/T-code Mundy Katowitz Media (6585)/127439326
Product Political - Non-Bailot Issue (1196)
Brand Priorities USA Action Issue (170102)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name PLACEMENT/MEDIA
Phone/Fax (202) 675-6936 /
CPE 321/340/1559
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments PRIOR USA ACT 9/4

Date Entered 08/22/12
Last Modified 08/22/12
Entered By Penne Marsh
CO-OP No
Headline # 06288348
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,567.50
Net Total \$8,882.50
Sales Tax

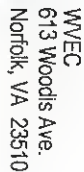
NOTROK (WVEC) (WVEC)
By Broadcast Month

Month	Spots	Rate
Sep. 2012	16	\$10,450.00
Grand Total:	16	\$10,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	12:05A-1:05A (ET)						1			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
2.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	7A-9A (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
3.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	12:35A-1:30A (ET)						1			1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	DA VINCS INQST	8/22/12
4.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	6P-6:30P (ET)						1			1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6PM	8/22/12
5.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	5:58A-6A (ET)						1			1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
6.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	6:58P-7:57P (ET)						1			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	8/22/12
7.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	8A-9A (ET)						1			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	8/22/12
8.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	9:58A-11A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	8/22/12
9.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	6P-6:30P (ET)							1		1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	8/22/12
10.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	5:58A-6A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
11.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	8A-9A (ET)							1		1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	8/22/12
12.0	Normal Line / SPOT	09/06/12-09/06/12	4	:30	12P-12:57P (ET)				1					1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
13.0	Normal Line / SPOT	09/04/12-09/04/12	4	:30	5:29P-5:58P (ET)								1	1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	8/22/12
14.0	Normal Line / SPOT	09/04/12-09/04/12	4	:30	9A-10A (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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1322 G St SE
Washington, DC 20003-3021

Contract #	850260	Date Entered	08/22/12
Schedule Dates	09/04/12-09/10/12	Last Modified	08/22/12
Advertiser	Priorities USA Action (36239)	Entered By	Penne Marsh
Agency/T-Code	Mundy Katowitz Media (6585)/127439326	CO-OP	No
Product	Political - Non-Ballot Issue (1196)	Headline #	06288348
Brand	Priorities USA Action Issue (170102)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	Telerep - Philadelphia	Package Deal	
Buyer Name	PLACEMENT MEDIA	Commission %	15.00
Phone/Fax	(202) 675-6936 /	Commission	\$1,567.50
CPE	321/340/1559	Net Total	\$8,882.50
Account Types	National/Political Issue - Agency	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	PRIOR USA ACT 9/4		

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	16	\$10,450.00
Grand Total:	16	\$10,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered				
15.0	Normal Line / SPOT	09/05/12-09/05/12	4	:30	5A- 5:58A (ET)				1					1	\$550.00	\$550.00	Norfolk (NWEC) (NWEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12				
16.0	Normal Line / SPOT	09/05/12-09/05/12	4	:30	6:58P- 7:28P (ET)				1					1	\$1,500.00	\$1,500.00	Norfolk (NWEC) (NWEC)	WHEEL-FORTNE<	8/22/12				
CONFIRMATION CONTRACT																							
Accepted-Agency/Advertiser:						Date:						Accepted-Station:						Date:					

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 8/24
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges: \$ 8,882.50 Net
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This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

850260

[illegible]

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Signature: Penne Marsh
 Printed Name: Penne Marsh
 Title: NSC